



EON Foundation Inc. Five Year Strategic Plan (April 2015)

VISION

To make a lasting contribution in remote Aboriginal communities to the reduction of preventable and chronic disease caused by poor nutrition.

MISSION

To grow in partnership with remote Aboriginal communities edible gardens and practical healthy eating programs that sow the seeds of changing attitudes to nutrition for generations to come.

OUR POSITIONING

EON's is the **only holistic approach to delivering improved nutrition in Indigenous communities in Northern Australia**. It focuses on developing local sustainable food security and practical education and training – in nutrition, cooking, home hygiene and horticulture. And it is about early intervention, to model the attitudes and behaviours of young children, in particular, for a generational improvement in Indigenous health.

THE WAY WE WORK

The **core values** that guide the way we work are:

1. **Trust** – above all else we value and seek to develop the trust of the communities in which we work and the trust of our funding partners who enable our work.
2. **Respect** – for our Program participants, all stakeholders and each other.
3. **Accountability** – striving to do what we say we will do and taking responsibility where we fall short.

GOVERNANCE

EON Foundation is an incorporated Association governed by an experienced, diversified and highly qualified Board of Directors, supported by a distinguished Advisory Panel. **The Board develops the Strategic Plan and is accountable for its implementation.**

STRATEGIC OBJECTIVES

CORPORATE

1. GROW AWARENESS OF THE ISSUES AND EON SOLUTIONS

2. DEVELOP AN ADAPTIVE AND EFFICIENT MODEL

3. ENSURE FINANCIAL SUSTAINABILITY

OPERATIONAL

4. EXPAND ACROSS NORTHERN AUSTRALIA

5. DELIVER PROGRAM SUSTAINABILITY

DELIVERY STRATEGIES FOR ACHIEVEMENT IN 2015-16

- ❖ Advocacy and greater profile for the key issues EON seeks to address
- ❖ Awareness and promotion of EON and its approach to the key issues
- ❖ Appointment of a Media Officer and development of a media plan

- ❖ Greater efficiency through the reduction of our delivery costs
- ❖ More flexible options for Program delivery and for investment in our Program

- ❖ Longer range planning for financial and operational growth
- ❖ A strong drive to secure new funding and financial sustainability

- ❖ Due diligence on a range of new prospective community projects
- ❖ Funding for and commencement of six new projects in the Pilbara

- ❖ Post-exit planning informed by recent community exits and Impact Research
- ❖ A new approach to certified training and a pilot training program in operation
- ❖ Completion of EON's comprehensive Program Guide